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Organized by the Department of Geography  
MATPP Seminar

By

**Dr Ernest Lee BBS, JP**

*Honorary Associate Professor, Department of Geography, HKU,  
Director, Urban Renewal Authority, Hong Kong*

On

***Community Engagement and Transport Planning:  
A Practitioner's Perspective***

*Time: 7:00-8:00 p.m., Friday, 8<sup>th</sup> April, 2011*

*Venue: Room 222, Hui Oi Chow Science Building, HKU*

**About the Speaker**

Dr Lee studied in Queen's College Hong Kong, the University of Hong Kong, Cranfield University UK, and received a PhD from the University of Hong Kong. He is a Registered Professional Planner, Fellow of the Chartered Institute of Logistics and Transport, and Member of the Hong Kong Institution of Planners. As a director in the Urban Redevelopment Authority, he is currently responsible for the planning and implementation of the Kwun Tong Town Centre redevelopment project.

**Seminar Abstract**

In Hong Kong, the use of community engagement (CE) models is gaining popularity as a means of helping secure public feedback to facilitate project implementation. The speaker will share his experience on how the concept of CE, or public participation as it was called, was developed and adopted in the recent years.

It will be shown that the ingredient of successful CE in project management is not the deployment of specialist tricks, or expensive technology, or strict compliance with regulations, but timeliness, due diligence, preparation, patience, people-mindedness, compassion, and a serving heart. It is the spirit behind the process that makes the public participation model crucial. To be sustainable, continued CE is as necessary as regular reviews and maintenance.