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A MATPP seminar\* by

**Dr Anming Zhang**

*The University of British Columbia, Canada*

On

## **Recent Policy Developments and Regional Integration in Air Transportation**

*Time: 7:00 p.m., Friday, 10 March, 2006*

*Venue: Room 222, Hui Oi Chow Science Building, HKU*

### **About the Speaker**

Anming Zhang is a Professor in Operations and Logistics and holds YVR Authority Professorship in Air Transportation at the University of British Columbia. Dr. Zhang is the recipient of the "Yokohama Special Prize for Outstanding Young Researcher" awarded at the 7th World Conference on Transportation Research (WCTR) in Sydney, Australia in 1995, and is the recipient of the "WCTR-Society Prize", awarded to the overall best paper of the 8th WCTR in Antwerp, Belgium, in 1998. Dr. Zhang has published over 50 refereed journal papers in the areas of transportation and industrial organization. He has co-authored two recent books: *Globalization and Strategic Alliances: The Case of the Airline Industry*, 2000, Pergamon Press, Oxford; and *Air Cargo in Mainland China and Hong Kong*, 2004, Ashgate, London (Chinese edition published by Infolink Publishing Ltd., Hong Kong). Dr. Zhang has been a consultant to organizations in a number of countries.

### **Seminar Abstract**

Inspired by the U.S. domestic deregulation experience, the EU was active in deregulating its internal market through a sequence of three packages for liberalization in 1988, 1990 and 1993. In April 1997, the EU created a single aviation market similar to the U.S. domestic market. With globalization, international rivalry now occurs not only between individual countries but also between regional "blocs". In 2003 the EU started the negotiation with the U.S. over an EU-U.S. Open Aviation Area, and the recent developments in the NAFTA and EU regions suggest that East Asia may face competition not only from the EU and NAFTA aviation blocs individually, but also from a combined EU-NAFTA "super" bloc. This seminar will examine these policy developments and their implications for East Asia regional integration in air transportation. The case of aviation integration between Hong Kong and Mainland China will also be discussed.

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\*Starting from January 2006, the MATPP Seminars will also be opened to members of the Chartered Institute of Transport and Logistics in Hong Kong (CILTHK) as continual professional development (CPD) activities at a cost. Registration for the seminar is required for all non-MATPP students. For registration, please contact Ms. Carey Lau at [lauyua@hkucc.hku.hk](mailto:lauyua@hkucc.hku.hk)