

**Department of Geography**  
**Departmental Research Seminars 2014-2015**

**Title:** Exploring the impact of e-retailing and supply chain reconfiguration on urban logistics space: A case of Shenzhen, China

**Speaker:** Mr. Xiao Zuopeng, PhD candidate

**Date & time:** Thursday, 20 November 2014, 12:30 - 1:30 pm

**Venue:** Room 10.25, 10/F, Department of Geography, The Jockey Club Tower, Centennial Campus

**Abstract**

The last decades have experienced global increasing in online shopping and e-retail logistics. Despite much research has been conducted to examine the impact of e-shopping on logistics industry, city freight transport and the configuration of supply chain, less is associated with urban space. As a matter of fact, in order to enhance purchase experience and market share, e-commerce companies and shipping carriers have invest much effort to relocate the warehouses, redesign the distribution systems and renew the solution of the last mile problems. The collective supply chain renovation movement gives birth to new transport geography for state, region and city. Taking Shenzhen as the case, this study aims to text the research hypothesis that e-retailing and the reconfiguration of supply chain leads to the reconstruction of urban logistics space system. Employing the qualitative in-depth interview and field trip, this research attempts to summarize the re-scaling course of the changing urban logistics space, including the upstream logistics parks or hub and the intensification of parcel pick-up stations in downstream. Revealing the micro reconstitution mechanism of logistics space would shed lights on the city freight transport planning, and promote operation efficiency of physical distribution with lower logistics fee and less negative impact on urban environment.